

1997 MASSACHUSETTS COMPLIANCE RESULTS

Brand Name	FTC Nicotine* (mg/cigt.)	MA Nic. mg/cigt.	Puff/cigt	pH	Ventilation %	CDC Nic. (mg/cigt.)
King FHP Marlboro Long Size (Box)	1.1	2.1 2.06	11.1	5.41	13	13.44
King FSP Marlboro King Size (SP)	1.1	2.1 2.12	11.9	5.43	13	13.81
King FSP Marlboro King Size (25/pack)	1.1	2.1 2.11	11.6	5.42	10	12.96
King FSP Marlboro Menthol King Size (SP)	1.0	2.1 2.16	11.0	5.43	1	12.77
King FHP Marlboro Menthol King Size (Box)	1.1	2.2 2.15	10.8	5.41	3	13.28
King FSP Marlboro Medium King Size (SP)	0.9	1.7 1.72	10.8	5.39	21	12.69
King FHP Marlboro Medium King Size (Box)	0.8	1.7 1.66	10.6	5.39	20	12.29
King FSP Marlboro Lights King Size (SP)	0.8	1.6 1.61	10.8	5.38	23	13.40
King FSP Marlboro Lights King Size (25/pack)	0.8	1.6 1.58	10.9	5.39	22	11.45
King FHP Marlboro Lights King Size (Box)	0.8	1.6 1.56	10.8	5.36	22	12.97
King FSP Marlboro Lights Menthol King Size (SP)	0.8**	1.6 1.58	10.4	5.42	24	11.48
King FHP Marlboro Lights Menthol King Size (Box)	0.7	1.6 1.56	10.3	5.38	24	12.72
100 FSP Marlboro 100 (SP)	1.1	2.3 2.27	13.6	5.38	13/14	15.48
100 FHP Marlboro 100 (Box)	1.2	2.2 2.20	13.3	5.41	13/12	14.82
100 FSP Marlboro Medium 100 (SP)	1.0	2.0 1.95	13.1	5.38	20	13.90
100 FHP Marlboro Medium 100 (Box)	1.0	1.9 1.92	12.9	5.38	20	14.60
100 FSP Marlboro Lights 100 (SP)	0.8	1.7 1.73	13.2	5.35	30	14.34
100 FHP Marlboro Lights 100 (Box)	0.8	1.7 1.71	13.4	5.38	28	14.43
100 FSP Marlboro Lights Menthol 100 (SP)	0.8**	1.6 1.64	12.9	5.36	32	12.97
100 FHP Marlboro Lights Menthol 100 (Box)	0.7	1.6 1.60	12.9	5.36	30	14.23

* From 1997 Federal Trade Commission Report

** From 1997 Philip Morris production audit testing